



We believe that dialogue and focus are the two key elements to improving sustainability performance.

Sean O'Neill
Group Corporate Relations Director

About this report

In our last Sustainability Report we stated our intention to produce a full sustainability report every year. This is the first report to be produced as part of our new yearly reporting cycle. In order to provide more comprehensive information on the content and progress of our sustainability agenda we have made a number of choices.

First and foremost, we have chosen to improve the co-ordination between our online and printed publications. Consequently, a lot of information that remains consistent from year to year (such as policy documents, information on management systems and governance) is no longer published in the printed report, but is disclosed in the responsibility section of our international website (www.heinekeninternational.com/responsibility). In this section of the website, you will also find the Sustainability Data Sheet 2006: an instrument we introduced last year as a full reference document to the Reporting Guidelines from Global Reporting Initiative (GRI) and that we have now made interactive. The Sustainability Data Sheet contains information about our international sustainability performance that is outside the scope of this report. In redesigning our online and printed information streams, we aim to make information even more accessible and dynamic.

This report has been compiled using information sourced through our environmental, safety and social data systems. The scope of the information presented and any relevant remarks about the reliability of data are included in the introduction to every section.

In this publication we report on the priorities of our sustainability agenda. We focus on seven areas in which we have a significant impact and that are therefore material to our business and the communities in which we operate: energy consumption and CO₂ emission, water

consumption and waste-water discharge, raw material quality and availability, safety of our employees and of our installations, supply chain responsibility, responsible beer consumption, and our impact on developing markets. We present information related to these areas in seven corresponding sections.

The information in this report complements the (financial and governance) information in our Annual Report and that provided on our Company website (www.heinekeninternational.com).

Dialogue

We believe that dialogue is the basis on which we will improve our sustainability performance. This report provides an overview of our recent achievements and future plans; we also intend to use it as the starting point for further dialogue with our stakeholders. So, if you have any comments or suggestions about its content, or our wider sustainability agenda, please contact us.

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We have asked our external assurance provider, KPMG Sustainability, to give assurance on all the information presented in this report. Their report can be found in Appendix 1.